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HOUSE MEMORIAL 28

49TH LEGISLATURE - STATE OF NEW MEXICO - FIRST SESSION, 2009

INTRODUCED BY

John A. Heaton

A MEMORIAL

REQUESTING THE TOURISM DEPARTMENT TO DESIGNATE THE CARLSBAD
CHAMBER OF COMMERCE OFFICE AS A WELCOME CENTER FOR NEW MEXICO'S
SOUTHEAST REGION.

WHEREAS, the city of Carlsbad is located at the junction
of two United States highways; and

WHEREAS, Carlsbad is a gateway to New Mexico for visitors,
tourists and business travelers entering the state from Texas;
and

WHEREAS, Carlsbad is a year-round destination community
for tens of thousands of visitors to New Mexico; and

WHEREAS, Carlsbad is the world-renowned home of Carlsbad
Caverns national park, Living Desert zoo and Gardens state park
and is conveniently located near Guadalupe Mountains national
park and Brantley Lake state park, providing a vast array of

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1 vacation and recreation opportunities; and

2 WHEREAS, Carlsbad is also the home of "Christmas on the
3 Pecos", attracting visitors from throughout New Mexico and the
4 surrounding states to enjoy the magic of Christmas lights
5 decorating the banks of the Pecos river and the warmth and joy
6 of the Christmas season;

7 NOW, THEREFORE, BE IT RESOLVED BY THE HOUSE OF
8 REPRESENTATIVES OF THE STATE OF NEW MEXICO that the tourism
9 department be requested to designate the Carlsbad chamber of
10 commerce office as a welcome center for New Mexico's southeast
11 region; and

12 BE IT FURTHER RESOLVED that a copy of this memorial be
13 transmitted to the secretary of tourism.